

LEO BURNETT COMPANY, Inc.

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BOND STREET

*the pipe tobacco
that stays lit*

Bond Street keeps burning
because of its old English
cut—a combination of flakes for even
burning and cubes for slower burning.
You'll like its aroma of fine domestic
and imported tobacco, too.

HOW TO TELL IF A PIPE IS SMOKEABLE

After cleaning, put it in the rack for a
few days and leave a pipe cleaner in the
stem. When you pick it up again, sniff
the bowl. If you can smell anything, it
is too soon to smoke it again.

*Disagreements between pipe smokers
usually go up in smoke.*

